

APTA EXPO 2011
Facebook Photo Contest
Official Sweepstakes Rules

1) Description of Sweepstakes: No Purchase Necessary.

National Trade Publications (the "Sponsor") is offering the "Facebook Photo Contest" (the "Sweepstakes") and will award a Grand Prize via a random selection from valid entrants.

The Sweepstakes is available only to those who "like" the EXPO 2011 Facebook page online, photograph themselves with their EXPO 2011 Rally Towel and upload it to the EXPO 2011 Facebook page. The Sweepstakes is scheduled to begin at 11:00 AM Central Time October 3, 2010 with a deadline for entry of 11:59 PM Central Time August 14, 2011. The random selection of the winner will take place at approximately 12:00 noon EDT on August 15, 2011. Winners will be notified via email.

2) Eligibility: Sweepstakes open to legal residents of the fifty (50) United States and the District of Columbia, 21 years of age or older who "like" the EXPO 2011 Facebook page. Employees, officers and representatives (and members of their immediate families and those living in the same household of each) of National Trade Productions, APTA and any exhibiting company at EXPO 2011, their parent companies, subsidiaries and affiliated companies, advertising and promotion agencies and any company involved in the design, execution or production of the promotion (collectively, "Sponsor Affiliates") are not eligible. Promotion is void where prohibited or restricted by law.

3) How to Enter: Official entry occurs when a transportation professional selects the "like" button on the EXPO 2011 Facebook page and receives their limited edition EXPO 2011 Rally Towel. All photos of transportation professionals with their Rally Towel, along with name, organization and location of photo in the caption are automatically entered to win. There is no limit to the number of entries any one person can have.

4) Grand Prize: One (1) Roundtrip airfare for winner to New Orleans, LA during EXPO 2011 (value must not exceed \$250); one (1) hotel room at the EXPO 2011 host hotel for three (3) nights during EXPO 2011; one (1) 2011 Annual Meeting Registration. Approximate Retail Value (ARV) USD \$2,500. Any upgrades or modification to the standard features of this offer are the sole expense of the winner. Odds of winning depend on the total number of valid entries received.

Additional prizes of up to five (5) \$100 American Express giftcards will be awarded as runner up prizes.

5) General: The winners will be notified via email or phone. If the potential winners do not respond within three (3) business days of the outreach, another winner will be drawn.

ANY AND ALL TAX LIABILITY RESULTING FROM THE WINNER'S RECEIPT OF THE PRIZE IS THE RESPONSIBILITY OF THE WINNER. In the event of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value. There are no prize transfers or prize substitutions except at the sole discretion of the Sponsor. Product performance guarantees and/or warranties are limited to those extended by the respective manufacturer of the prize. By entering, participants (a) agree to comply with and be bound by the official rules and the decisions of the Sponsor which are final and binding in all respects; (b) agree to release Sponsor and its employees and agents from any and all liability, loss, damage or injury resulting from participation in this promotion or from the awarding, receipt, possession use and/or misuse of any prize; (c) acknowledge that Sponsor, and its employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize or prize component, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (d) consent to use of his/her name, photograph and/or likeness, statements and voice for advertising and promotional purposes in all media worldwide and in perpetuity without additional compensation, unless prohibited by law.

Sponsor is not responsible for any lost, late, delayed, misdirected, garbled, illegible, incorrect or inaccurate information on entries. Any attempt by an entrant to interfere with the operations of the Sweepstakes is a violation of criminal and civil laws; Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion and select winners in a random drawing from among all eligible entries received prior to the cancellation. All entries are the property of the Sponsor.

6) Release: BY ENTERING THE SWEEPSTAKES, YOU RELEASE AND HOLD SPONSOR AND ITS EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND REPRESENTATIVES HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN CONNECTION WITH THE SWEEPSTAKES OR RESULTING FROM ACCEPTANCE,

POSSESSION, USE OR MISUSE OF, OR DEFECTS IN, A PRIZE, OR PARTICIPATION IN THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION CLAIMS BASED ON PERSONAL INJURY, DEATH, PROPERTY LOSS OR DAMAGE, PUBLICITY OR PRIVACY RIGHTS, AND/OR DEFAMATION.

7) Use of Your Information: If you received notification of the Facebook Photo Contest Sweepstakes via mail and you do not want to receive future mailings from APTA's EXPO 2011 with respect to any contest or giveaway, please send a letter with your complete name and mailing address, requesting such to: National Trade Productions, 313 S. Patrick Street, Alexandria, VA 22314, ATT: EXPO 2011 Facebook Photo Contest.

8) Winners List: For a list of the winners available after August 15, 2011, send a self addressed stamped envelope postmarked by September 1, 2011 to: APTA's EXPO 2011 Facebook Photo Contest Winners List, 3313 S. Patrick Street, Alexandria, VA 22314. The winner's name will also be posted at www.aptaexpo.com after August 16, 2011.

Sponsor: National Trade Productions, Alexandria, VA 22314